



Prices and services 2009

avantiq

Contents

Welcome

Introduction	2
Basic search facts	3
2009 observed holidays	4

Word marks

Search options	5
Search pricing	6

Device marks

Search options	12
Search pricing	13

Packages

Top 5 EU®	17
Euro 27®	19
Global 40+™	21
Comprehensive search with overall opinion	22
“Build your own” search packages	23

Other services

Consulting	24
Data Verification	24
Domain Name Search	24
Local Company Name Search	25
Ownership Search	25
Trademark In Use	25

Name Finding Projects

Overview	26
Pricing	27

Online Searching

About INSPIRO®	31
Databases	32
Flat Rates	33

General information

General conditions	36
Nice classification	38
Vienna classification	39

Introduction

Avantiq—your trusted partner

2009 will certainly be a challenging year overall. Most of our clients will need to optimize their operations in view of smaller budgets and fewer personnel at their disposal.

At Avantiq, we have always taken pride in the fact that our pricing, as well as our work, is absolutely transparent and cost-effective.

Consequently, we will focus on three main areas in the coming year:

2

Client Service — Our expertise and constant drive to listen and understand specific needs, coupled with our ability to see the bigger picture, allows us to better serve our clients with respect to both trademark search solutions and agent management. Our search team manages thousands of searches annually for a highly

diversified clientele, building an unparalleled library of experience. This is why we think Avantiq is the right partner for you—whether in searching or consulting—in these challenging economic times.

Enhanced Associate Network— While we rely on our associate legal professionals around the world for their local expertise, Avantiq will continue to develop new relationships with the most qualified, committed and highly-trained associates possible, returning the highest quality legal searches and opinions at a reasonable price.

Watching Services— new in 2009 will be the introduction of Avantiq's own watching service, integrated into the INSPIRO® platform. This will allow many of our customers to move the bulk of their trademark portfolio management within a single framework at a competitive rate.

Looking ahead, we are excited by the opportunities to develop new partnerships and provide even more personalized search solutions for our clients worldwide. If you have any questions, please don't hesitate to call us directly via our offices in Luxembourg (+352 31 17 501), the United States (+208 344 2313), Japan (+81 (0)3 3479 7266) or Oceania (+61 08 8374 2453), or email us at sales@avantiq.com. One of our friendly staff will gladly provide assistance.

We look forward to serving you!

Brigitta Best

President, Avantiq

Basic search facts

1. It's easy to order

Order searches online at www.avantiq.com or www.inspiro.net, or email your search request to orders@avantiq.com.

2. No additional class charges

There is NO special surcharge for any class. For certain countries and products, the maximum number of classes charged is twelve. These countries are designated by the Avantiq sign (ⓐ), which indicates that these databases are maintained exclusively by Avantiq. If you order a search using Avantiq databases of Classes 43, 44 or 45, we will also search Class 42 at no additional charge.

3. Volume discounts

Understandably, large volume clients may wish to negotiate a price break. We offer package discounts on a case-by-case basis; please call for further information.

4. Packages

Our three flagship search packages are priced competitively and will save you money overall. In addition, we encourage you to take advantage of our “Build Your Own” search packaging options, details of which can be found on page 23.

5. Search and delivery times

With some of the fastest turnaround times in the industry, Avantiq prides itself on prompt delivery. However, if you order more than five searches—or five candidates—at one time, there is a possibility the turnaround may be extended. We will inform you upfront of any changes to the stated delivery time.

6. IR and packages

When International Registration (IR) databases are included in a package price, the search includes only designated IR countries.

7. Deposit

Most of our work is billed at the end of each search. However, we do require a 25% deposit for orders totaling over 50,000€. For orders totaling more than 100,000€, a 50% advance deposit is required unless otherwise arranged.

8. Currency

All prices listed herein are in Euros.

2009 Calendar

Avantiq offices will be closed for these government holidays



United States



Australia



Japan



Luxembourg



Shared

jan

sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat
28	29	30	31	1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28
25	26	27	28	29	30	31	1	2	3	4	5	6	7	29	30	31	1	2	3	4
1	2	3	4	5	6	7	8	9	10	11	12	13	14	5	6	7	8	9	10	11

feb

mar

apr

may

jun

4
jul

sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat	sun	mon	tue	wed	thu	fri	sat
28	29	30	1	2	3	4	26	27	28	29	30	31	1	30	31	1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31	1	23	24	25	26	27	28	29	27	28	29	30	1	2	3
2	3	4	5	6	7	8	30	31	1	2	3	4	5	4	5	6	7	8	9	10

aug

sep

oct

nov

dec

WELCOME

Word mark searches

Identical Knockout

The identical knock-out search retrieves identical and phonetically-identical trademarks. This search is ideal for descriptive or widely-used terms and available for more than 160 countries.

Advanced Identical

Using up to 40 thoughtfully-selected variations based on prefix, suffix and infix, plus vowel- and consonant sequences, this search reveals more than 70% of all conflicting marks.

- 5 Our expert search analysts review and analyse an average of three to four thousand trademark documents and hand pick those which are relevant to you.

The advanced identical search, available for over 100 countries, is an ideal way to clear descriptive marks. It also functions as a reliable filter for multiple coined mark searches.

Comprehensive

This complete search provides the full landscape of possible conflicting marks. It combines our intuitive query search system, the latest in automated search intelligence, with the thoughtfully-selected variations of our senior search analysts.

Our expert search analysts review and analyze up to fifteen thousand trademarks per search and country, and hand pick the marks which are relevant to your specific needs—giving you a complete picture of the existing marks with which yours will need to coexist.

In the event that your search is handled by one of our associates, we communicate your specifications and ensure your needs are known and respected, while holding them to our high standards. This search is available for 100 countries.

Legal Search

Trademark practice varies considerably from one country to another, complicating the trademark application process for non-locals. Also, a vast amount of trademarks are based on a broad description of goods and services, which increases the theoretic risk of potential conflicts.

The legal search pairs our comprehensive search with the expertise of our qualified local associate, who will review and analyze the results, comment on the similarity of each mark cited, and point out any local constraints such as family name rights or moral codes if applicable.

Search includes CTM and IR where applicable.

Delivery Times




Regular delivery time is between 5 and 7 days. Other options available, please contact us at orders@avantiq.com

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
CTM and/or WIPO ②	1	54	23	1	96	33	1	120	40			
Designated WIPO (dWIPO) ②	1	22	14	1	32	16	1	43	22			
Argentina ②	1	77	40	1	153	51	1	230	77	1	352	188
Australia ②	1	77	40	1	203	60	1	305	75	1	462	89
Australia (CL)								246				
Australia (Nat + CL) + dWIPO							1	451	75	1	612	156
Austria	1	77	40	1	125	50	1	179	60	2	725	156
Benelux ②	1	55	35	1	100	42	1	150	45	1	551	129
Brazil	1	92	86	1	100	92	1	106	100	1	223	123
Bulgaria	1	77	40	1	161	54	1	242	58	1	425	94
Canada ②	1	55	35	1	190	63	1	285	95	1	700	142
Chile ②	1	77	40	1	151	50	1	226	75	1	340	221

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
China	5	106	44	1	211	72	1	317	107	1	475	160
Cyprus	1	77	40	1	215	83	1	221	90	1	375	134
Czech Republic	1	77	40	5	135	45	5	203	68	5	335	101
Denmark	1	55	35	1	100	42	1	150	45	3	729	101
Estonia	1	77	40	45	122		1	183	46	1	350	106
Finland	1	55	35	1	100	42	1	150	45	1	604	104
France	1	87	45	1	149	55	1	202	66	1	1,148	423
Germany	1	85	45	1	140	47	1	195	65	1	904	259
Greece	45	83		45	133		3	199	52	3	299	78
Hong Kong	1	105	35	1	210	102	1	315	127	1	473	191
Hungary	1	77	40	1	124	41	1	186	48	1	483	72
Iceland	45	240		1	240	81	1	240	81	1	438	121

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
India	1	238	211	1	238	211	1	265	238	1	451	357
Indonesia	1	184	184	1	200	184	1	301	184	1	462	276
Ireland 	1	55	35	1	100	42	1	150	45	1	655	223
Israel	1	77	40	1	308	271	1	362	271	1	543	406
Italy 	1	85	45	1	140	47	1	195	65	1	1,075	322
Japan	1	134	45	1	268	89	1	402	164	1	603	269
Korea	1	83	33	1	146	83	1	208	146	1	313	219
Latvia	1	77	40	45	131		1	197	46	1	350	106
Lithuania	1	77	40	45	152		1	228	76	1	350	114
Malaysia	1	146	146	1	228	146	1	343	146	1	514	219
Malta	1	156	115	1	156	115	1	171	152	1	294	228
Mexico 	1	77	40	1	153	51	1	230	77	1	376	282

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
Monaco	1	77	40	1	118	56	1	142	75	1	875	231
New Zealand	1	77	40	1	203	60	1	305	75	1	462	116
New Zealand (CL)								246				
New Zealand (Nat+CL+dWIPO)							1	698	75	1	612	116
Norway [Ⓜ]	1	55	40	1	100	42	1	150	45	5	898	109
Poland	1	77	40	1	246	82	1	276	92	1	513	138
Portugal	1	77	40	1	153	58	1	207	69	1	310	140
Romania	1	77	40	1	186	62	1	279	93	1	418	139
Russia	1	333	121	1	333	121	1	333	121	1	538	181
Singapore	1	77	40	1	139	108	1	208	133	1	425	219
Slovakia	1	77	40	1	172	57	1	241	62	1	583	93
Slovenia	1	77	40	3	121	42	3	171	46	3	575	94

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
South Africa	5	106	52	5	212	67	5	318	83	5	477	125
Spain	1	85	45	1	140	47	1	195	65	1	344	250
Sweden	1	55	35	1	100	42	1	150	45	1	661	95
Switzerland	1	55	35	1	100	42	1	150	45	1	660	174
Taiwan	45	108		1	217	86	1	325	108	1	488	163
Turkey	1	146	83	1	247	83	1	371	83	1	556	125
UK (National)	1	85	45	1	140	47	1	195	65	1	754	212
UK (Common Law)								210				
UK (Nat. + CL)							1	399	69	1	944	212
US (Fed)	1	75	38	1	151	50	1	227	76	1	679	491
US (State)	1	55	35	1	100	42	1	156	52	1	375	187
US (CL)								341				

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

	identical knockout			advanced identical			comprehensive			legal		
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
US (Fed + State + CL + dWIPO)							1	610	135	1	1,417	909
US (Fed + States)	1	142	41	1	280	71	1	318	96	1	784	596
Pharma In-Use (1 country) ②				1	91	15	1	113	20			
Pharma In-Use (Euro Comm) ②				1	154	15	1	185	20			
Pharma In-Use (Geo Europe) ②				1	175	15	1	216	20			
Pharma In-Use (Worldwide) ②	45	70		45	270		45	279				

11

WORD MARK SEARCHES: 5- TO 7-DAY DELIVERY

Device mark searches

Comprehensive

For this in-depth search, our experienced device search analysts closely examine the device to ensure that all applicable Vienna codes are selected for the search.

All device marks found are analyzed by our experts, taking the similarity of the device into consideration. They also study owner information, compare goods and services and review the status and age of the mark.

Legal

The legal device search is a comprehensive device search with a legal opinion provided by our local associates.

Once the search is complete, the local attorney will review and analyze the results, pairing his local knowledge with your specific needs. The end result is practical advice instead of counsel based on theoretic risks. He will comment on each cited mark, highlighting the similarity of the device and will advise, when appropriate, how to overcome the found obstacles. His conclusion will be clear and concise, making it easy for you to decide on your next step.

Search includes CTM and IR where applicable.

Both the comprehensive and legal device searches are available for more than 100 countries.

Please note that for certain countries, if the device falls into categories 24, 25 or 26 of the Vienna Agreement of June 12, 1973 (heraldry, coins, emblems, symbols, ornamental motifs, surfaces or backgrounds with ornaments, geometrical figures and solids), Avantiq retains the right to add a certain percentage as stated in the pricelist to the final price.

Delivery Times

Regular delivery time is between 5 and 7 days. Other options available, please contact us at orders@avantiq.com

	comprehensive			legal			comments
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	
CTM	1	346	181				
WIPO	1	204	93				
Argentina	1	300	171	1	387	241	
Australia	1	331	87	1	500	87	
Austria	2	500	81	2	725	156	
Benelux	1	540	123	1	694	136	
Brazil	1	216	116	1	236	129	
Canada	1	437	122	1	850	242	
Chile	1	364	256				
China	1	193	94	1	228	128	
Cyprus	1	325	100	1	375	119	
Czech Republic	5	335	58	5	401	58	25% Vienna Surcharge
Denmark	3	631	244	3	796	326	

	comprehensive			legal			comments
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	
Estonia	2	450	56	1	575	81	
Finland	1	618	104	1	618	104	
France	1	430	168	1	1,741	767	50% Vienna Surcharge
Germany	1	472	239	1	1,372	644	
Greece	3	363	56	3	413	56	
Hong Kong	1	239	145	1	348	254	
Hungary	1	313	56	1	620	61	
Iceland	1	371	99	1	473	99	
India	1	315	227	1	342	249	10 Days Delivery
Indonesia	1	462	260	1	462	260	
Ireland	1	540	165	1	603	181	
Israel	1	413	281	1	475	319	
Italy	1	514	207	1	1,572	637	50% Vienna Surcharge and 13 days delivery for Legal

	comprehensive			legal			comments
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	
Japan	1	442	253	1	569	349	
Korea	1	313	156	1	313	156	
Latvia	2	350	56	1	275	63	
Lithuania	2	450	56	1	575	81	
Malaysia	1	375	256	1	375	256	
Malta	1	275	138	1	290	151	
Mexico	1	376	282	1	376	282	22 Days Delivery
New Zealand	1	312	87	1	500	87	
Norway	5	743	109	5	898	109	12 Days Delivery
Poland	1	300	69	1	625	156	11 Days Delivery
Portugal	1	388	239	1	453	294	10% Vienna Surcharge
Romania	1	438	94	1	469	100	
Russia	1	438	131	1	438	131	13 Days Delivery

	comprehensive			legal			comments
Country	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	
Singapore	1	375	206	1	475	281	
Slovakia	1	441	44	1	606	60	20% Vienna Surcharge
Slovenia	3	313	56	3	713	94	
South Africa	5	413	94	5	413	94	
Spain	1	375	163	1	419	206	
Sweden	1	251	94	1	1,311	543	5% Vienna Surcharge
Switzerland	5	789	197	1	1,232	392	
Taiwan	1	234	118	1	288	162	
Turkey	1	451	330	1	505	385	
United Kingdom	1	258	128	1	981	468	
United States of America	1	437	205	1	1,058	610	12 Days Delivery for Legal

Top 5 EU™

An effective and affordable trademark overview of the top five EU countries

If you are interested in filing a CTM, or you want an in-depth view of the major marks in the European Union, but are working with a restricted budget, consider our Top5EU™ search.

As one of the largest search companies in Europe, we conduct thousands of searches in the European Union every year. Over time, we've recognized that nearly 80% of all relevant marks in the EU come from the German, French, Spanish, Italian, UK, CTM and WIPO databases. We developed the Top5EU™ because it returns an excellent and affordable overview of the most relevant marks.

Whether you have one candidate or many, conducting a Top5EU™ search is a good foundation for searches that may follow. If it shows

that major obstacles are found and a candidate is obviously not available, the result is achieved with a minimum of expense, and all further efforts can be concentrated on the candidates that survived the search.

Depending on your budget and the nature of your trademark candidate, we offer a variety of packages. Our search experts conduct each search in complete and current databases, then analyze and review the results, taking language and phonetics into consideration. You receive a professional report, including an overview of the marks retrieved, full trademark documentation, and an English translation of goods and services. Expedited delivery is available.

Contact us today to learn more about this unique search product—e-mail our sales team at sales@avantiq.com or order directly at orders@avantiq.com. Avantiq®—simply better.

Top 5 EU™

	identical knockout	advanced identical	comprehensive	legal
Search Type	This package is suitable when your candidate is descriptive and you expect to find identical marks.	If you have a descriptive or partly descriptive term to search, this package will find up to 70% of all relevant marks. For invented terms, a good choice if you have multiple candidates and want to filter out those that are obviously not available.	For invented terms and if you want to be 100% sure that all relevant marks are found in these jurisdictions, the comprehensive Top5EU™ is the right choice for you.	Contains comprehensive legal searches from our associates in the top five EU countries. Each associate gives an opinion on the availability of your candidate for each jurisdiction.

18

Word Marks	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
Top 5 EU™	1	409	211	1	684	234	1	937	311	1	3,590	1,245
Top 5 EU™ + Overall Opinion				1	1,874	532	1	2,127	609			

Device Marks	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
Top 5 EU™							1	2,208	1,002	1	5,172	2,314

Euro27™

The expanded comprehensive EU trademark search with overall legal opinion

Before you register or use a new mark, you want the most complete picture possible of potential conflicting marks, and an assurance that experienced professionals have conducted the most comprehensive search and thoughtful analysis possible. We think you'll find Avantiq's newest product, the Euro27®, provides just the quality Comprehensive search you're looking for. It covers all 27 European Union countries, and comes with an overall legal opinion by an experienced EU trademark attorney.

Selected benefits

- Comprehensive search conducted in 27 EU countries, including CTM and WIPO.
- An overall legal opinion is provided by a carefully selected European attorney experienced in EU trademark law.

- Each search undergoes extensive custom search variations developed by our multi-lingual search experts, followed by an automated similarity search. In addition, we also search translations, transliterations and connotations.
- Every single trademark document is reviewed and analyzed by a senior searcher, who then organizes the final report by identical, very similar and similar marks—according to the specific criteria established by each client.
- Additionally, we take into careful consideration the competitor's marks, as well as how the client's own marks are handled.
- Each search is cross-checked for consistency, results are compared country by country and reassessed for duplication, etc.
- Reports can be crafted in any order the client specifies — for example, country by country, or in order of relevancy across all countries searched.

- Reports can be delivered traditionally or reviewed, analyzed and printed immediately online via INSPIRO®.

Registers covered

Austria	Italy	United Kingdom
Belgium	Latvia	CTM and WIPO
Bulgaria	Lithuania	Countries listed in blue are searched by one of Avantiq's own network of associates, who are carefully selected for their local trademark experience, as well as proficiency with local languages and customs.
Cyprus	Luxembourg	
Czech Republic	Malta	
Denmark	Netherlands	
Estonia	Poland	
Finland	Portugal	
France	Romania	
Germany	Slovakia	
Greece	Slovenia	
Hungary	Spain	
Ireland	Sweden	

SEARCH PACKAGES

	identical knockout	advanced identical	comprehensive	legal
Search Type	This package is suitable when your candidate is descriptive and you expect to find identical marks.	If you have a descriptive or partly descriptive term to search, this package will find up to 70% of all relevant marks. For invented terms, a good choice if you have multiple candidates and want to filter out those that are obviously not available.	For invented terms and if you want to be 100% sure that all relevant marks are found in these jurisdictions, the comprehensive Top5EU™ is the right choice for you.	Contains comprehensive legal searches from our associates in the top five EU countries. Each associate gives an opinion on the availability of your candidate for each jurisdiction.

Word Marks	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
Euro27™	1	1,697	899	1	3,086	998	1	4,278	1,400	1	11,512	3,267
Euro27™ + Overall Opinion				1	6,826	2,826	1	8,018	3,228			

Device Marks	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add. Classes	Classes Incl.	Price	Add Classes
Euro27™ Package							1	9,538	2,709	1	15,233	4,832

Global 40+®

A quick and reliable trademark search of the top global trading countries

Discover Avantiq's Global 40+® search, a real-time, exact and phonetically-identical search, conducted in 45 registers, analyzed by our expert search analysts, professionally reported—including full trademark documentation for each name selected—and available in 48 hours.

21 Whether you have filed or registered your mark in your home jurisdiction and would like to extend trademark rights to the top trading countries, or if you plan to sell products and services in many countries, and have multiple candidates, the Global 40+® is an excellent first step in finding the perfect candidate.

This search is also available for Pharmaceutical or Agricultural products and services.

SEARCH PACKAGES

The Global 40+® at a glance:

- Conducted in 3 classes in complete and current databases
- Analyzed and reviewed by our search experts taking language and phonetics into consideration
- A professional report, including an overview of the marks retrieved, and full trademark documentation for up to 10 names per register searched
- English translation of goods and services where available
- 48 hour turnaround
- Specially priced at 576€; additional classes 115€ each.

Registers covered:

Andorra	France	Poland
Argentina	Germany	Portugal
Australia	Hong Kong	Romania
Austria	Hungary	Singapore
Benelux	Ireland	Slovakia
Brazil	Israel	Slovenia
Bulgaria	Italy	Spain
Canada	Japan	Sweden
Chile	Korea	Switzerland
China	Latvia	United Kingdom
Croatia	Liechtenstein	United States (Federal)
Cyprus	Lithuania	United States (States)
Czech Republic	Mexico	CTM and WIPO
Denmark	Monaco	
Estonia	New Zealand	
Finland	Norway	

Overall opinion packages

Comprehensive with Overall Opinion

When you plan to file a trademark in multiple countries—such as the European Union—you may need a general opinion on the availability of your mark. Our overall trademark opinion is provided by an attorney experienced in worldwide trademark matters, and provides a consistent overview on potentially-conflicting marks in the countries searched.

- 22 It purposely does not provide an individual opinion on each single country.

Pricing

Choose any advanced identical or comprehensive word mark Package or any 5 individual registers (excluding CTM/WIPO) from the Euro 27 countries, Switzerland, US Federal, States, and Canada, and put an overall opinion on top.

Price per register for Top5EU, CTM, WIPO and Switzerland: 200€

Price for all remaining EU countries: 150€

Price for US Federal and Canada: 200€

Price for US States: 150€

“Build your own” search packages

Can't find what you need? Built it yourself!

Avantiq strives to accommodate all of your custom trademark search needs by allowing you to create your own combination of searches and/or countries that best suit your needs.

Pricing

Over 5 registers (excluding CTM and WIPO)	5%
Over 10 registers	7.50%
Over 15 registers	10%

Please note:

Client Discount plus Package Discount may not exceed 15%

Other services

Consulting

In the same way that business process management is a holistic approach to efficiently realigning a corporation's organization and functions, Avantiq's search process reengineering helps trademark departments to identify, quantify and streamline internal and external processes.

Through a combination of teamwork, tools and technology, we help clients structure their trademark search process so that they become more agile, intelligent and productive in their respective industry sectors and across worldwide jurisdictions.

In today's global economy, corporations merge and divide with increasing speed. Department heads are challenged to maintain the highest levels of quality control while coping with reduced budgets and personnel. Overall, there is an emerging trend for IP departments to shift from being cost centers to becoming profit centers.

We work with you in a three-phase process to develop a customized,

comprehensive suite of search capabilities, allowing you to maximize the return on your trademark investments.

Take a look and see if our trademark consulting is right for you.

In an era of shrinking resources and expanding responsibilities, how do you save time and money while guaranteeing the highest quality of work? You can either find a cheaper source for search services, which may deliver questionable quality; you can cut staff, meaning more work for fewer people. Or, you can partner with a trusted ally to increase the efficiency of your existing infrastructure. Avantiq calls this Search Process Reengineering. Call to learn more about this unique offering from Avantiq.

Data Verification

Your trademark data must always be accurate. Avantiq search analysts can identify discrepancies through comprehensive reviews of key trademark data fields. This will ensure that the quality of your data is correct and up to date, avoiding possible renewal, licensing and audit problems.

Domain Name Search

The domain name search allows you to verify if a certain name is registered as a domain name or part of a domain name. Our domain name search is conducted using the most comprehensive domain name database available in the industry, and has been developed with the needs of a trademark practitioner in mind.

The domain name database covers all ccTLDs (Country Code Top Level Domain Names) and gTLDs (Generic Top Level Domain Names). The report contains a hit list of relevant domain names and full WhoIs data, if available, at the time of the search.

Other services

Local Company Name Search

For a local company name search, our local associates request information from the appropriate authorities and report on all relevant incorporated businesses. This search, including a legal opinion if requested, is available for over 75 countries.

Ownership Search

The report consists of an overview of all trademarks retrieved, which shows at a glance essential information, such as owner or proprietor, goods and services, application/registration date, and status. Following the overview, full documentation for each trademark is provided. The ownership/proprietor search is available for over 140 countries.

Trademark In Use

Avantiq can verify whether a trademark is still being used by the owner in a certain market, how long the mark has been in use, and—if the mark is no longer in use—the date of last use.

The In Use search will also reveal background information on the proprietor of the mark in question.

Name finding projects

Your partner in name-finding

Brand names are often the first and most enduring points of contact between brand owners and brand users. Today there are over 50 million trademarks and 100 million company names, with more added daily. Developing a brand that is both legally available and distinctive is an increasingly challenging task.

Since the brand name development can take from six months to nearly five years before the product or service is launched, the name-finding team essentially needs to predict the future with regard to several issues:

- the legal availability of the brand,
- its relevance to the product and customer,
- the credibility in terms of promises it makes,
- and for pharmaceuticals, approval by regulatory authorities.

The general agreement in the industry is that name-finding is a long, unpredictable, and potentially expensive undertaking.

To counter this universal experience, we have developed an optimal method for name-finding research—one that delivers measurable results whilst also remaining cost conscious.

First, we liaise with all parties involved to make sure that marketing and legal interests are equally met. Next, we implement our proprietary search process, which filters the initial candidates by over 75%. The remaining candidates are searched further, and unfavorable candidates are eliminated. This ensures that the survivors are not only available, but will be welcomed by marketing and legal.

Avantiq is dedicated to identifying, building and expressing the right search strategies for your branding projects. An industry leader in name-finding research since 1999, we offer an unparalleled success rate for a fraction of what you would normally spend.

Experienced analysis, targeted results.

Name finding projects

	choose any one	choose any three	choose any five	choose any ten +
Country				
CTM	60.00	52.50	45.00	30.00
WIPO	60.00	52.50	45.00	30.00
EUROPE				
Austria	120.00	105.00	90.00	60.00
Benelux	60.00	52.50	45.00	30.00
Bulgaria	60.00	52.50	45.00	30.00
Cyprus	120.00	105.00	90.00	60.00
Czech Republic	60.00	52.50	45.00	30.00
Denmark	60.00	52.50	45.00	30.00
Estonia	60.00	52.50	45.00	30.00
Finland	60.00	52.50	45.00	30.00
France	60.00	52.50	45.00	30.00
Germany	60.00	52.50	45.00	30.00

27

Name finding projects

	choose any one	choose any three	choose any five	choose any ten +
Country				
Hungary	60.00	52.50	45.00	30.00
Ireland	60.00	52.50	45.00	30.00
Italy	60.00	52.50	45.00	30.00
Latvia	120.00	105.00	90.00	60.00
Lithuania	60.00	52.50	45.00	30.00
Poland	60.00	52.50	45.00	30.00
Portugal	120.00	105.00	90.00	60.00
Romania	120.00	105.00	90.00	60.00
Slovak Republic	60.00	52.50	45.00	30.00
Slovenia	60.00	52.50	45.00	30.00
Spain	60.00	52.50	45.00	30.00
Sweden	60.00	52.50	45.00	30.00
United Kingdom	60.00	52.50	45.00	30.00

28

Name finding projects

	choose any one	choose any three	choose any five	choose any ten +
Country				
Norway	60.00	52.50	45.00	30.00
Switzerland	60.00	52.50	45.00	30.00
Andorra	60.00	52.50	45.00	30.00
Croatia	60.00	52.50	45.00	30.00
NAFTA				
US — Federal	60.00	52.50	45.00	30.00
US — States	60.00	52.50	45.00	30.00
Canada	60.00	52.50	45.00	30.00
Mexico	60.00	52.50	45.00	30.00
OTHER				
Argentina	60.00	52.50	45.00	30.00
Chile	60.00	52.50	45.00	30.00
Australia	60.00	52.50	45.00	30.00

29

Name finding projects

	choose any one	choose any three	choose any five	choose any ten +
Country				
New Zealand	60.00	52.50	45.00	30.00
Hong Kong	60.00	52.50	45.00	30.00
Israel	60.00	52.50	45.00	30.00
PIU (includes INN prefix search)				
1 country	30.00	26.25	22.50	15.00
3 countries	40.00	35.00	30.00	20.00
Top 5 EU + US + Japan	60.00	52.50	45.00	30.00
Europe	70.00	61.25	52.50	35.00
Global	80.00	70.00	60.00	40.00
Possible additional countries				
Japan	130.00	113.00	97.00	65.00
China	130.00	113.00	97.00	65.00
Korea	130.00	113.00	97.00	65.00

30

INSPIRO® overview

Welcome to INSPIRO®—the innovative online platform that has changed the way the IP industry works since 2006.

The online workplace

INSPIRO® enables you to move the entire search and review process to a single online platform—whether you order and review a search from Avantiq, or define and conduct your own, you can analyse the results and write your opinion, design and deliver your report or executive summary, and organise the entire process from a central, accessible point.

The efficiency expert

INSPIRO® enables more efficient teamwork—for example, you can assign access to your colleagues around the world, and work on the search simultaneously. With INSPIRO® you can easily share knowledge and make the most of each person's skills and expertise. Just add your knowledge...INSPIRO® will do everything else!

Avantiq databases

Avantiq® is one of the leading providers of trademark and other IP-related data in the industry, continually adding to and updating our offerings. Developed and hosted by Avantiq®, these databases reflect our reputation for current content, quality and accuracy. Our data is licensed directly from local trademark and patent offices or, in some cases, from trusted law firms who have built local databases in cooperation with Avantiq®.

All Goods & Services have been translated into English using two automatic translation systems which are matched against our proprietary library of Goods & Services in 11 languages. Although the Avantiq® databases have automatically translated the Goods & Services into English, they still include the original native language description.

PTO-hosted databases

INSPIRO® allows you to search PTO-hosted databases as easily as Avantiq's own databases, using the same search criteria. INSPIRO® connects to your selected PTOs, downloads the results, repackages them into a standardized format and brings the results back to your workplace.

Please note that INSPIRO's intuitive query search is not available in the PTO-hosted databases, and some restrictions may apply depending on the search capabilities available through each patent and trademark office.

INSPIRO® databases

Available databases (as of 01 jan 09)

We are constantly working to add new databases to our offering. Please visit our website for the most current list of available databases.

Europe

Andorra
Australia (New!)
Benelux
Denmark
Finland
France
Germany
Ireland
Italy
Norway
Spain
Sweden
Switzerland
United Kingdom

The Americas

US Federal
US States
Canada
Mexico
Argentina
Chile

International

International Registrations (IR)
Community Trade Marks (CTM)

Training databases

CTM Training
IR Training
UK Training

PTO-hosted databases

Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

Coming soon

Austria
South Korea

INSPIRO® flat rates

Unlimited usage 15,000€

Our most attractive offer for power users and those needing access to trademark databases the world over. For a one-time fee of 15,000€ enjoy unlimited use of INSPIRO® in all 34 offered databases for twelve months.* You can register up to five users; if you need more, just add 10% of the cost per person. In the event you have need for more than 15 users, please contact your Avantiq customer representative.

Prices listed are payable in advance, and access is valid for a year. In the event you need to take a break, simply inform your Avantiq customer representative and you can shift up to three months to the end of your term, for a total valid use of 15 months.**

Plus get 7.5% off your offline orders

Our unlimited usage customers enjoy additional savings—you'll receive an automatic 7.5% discount on all offline search services and products for the duration of your pre-paid year. (This discount does not apply to companies that have negotiated a special corporate rate and package).

** All prices in Euros. Price includes up to 200,000€ of searching. Not available for commercial third party search providers. Newly-added databases will require separate, additional purchase. Unlimited usage does not include IQ Searches, Pharmaceutical-In-Use or Worldwide Domain Names; these can be acquired separately. These promotional prices are valid through 31 December 2009.*

*** Breaks shall be no more or less than whole months in length, up to three.*

† TMR1 only; full documentation for select documents may be required to be provided directly by Avantiq.

Unlimited usage Avantiq-hosted databases

Andorra
Argentina
Benelux
Canada
Chile
CTM
Denmark
France†
Finland
Germany
Ireland
Italy

Mexico
Norway
Spain
Sweden
Switzerland
United Kingdom
US Federal
US States
WIPO

PTO-hosted databases

Australia
Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

INSPIRO® flat rates

Mix and match usage

Want unlimited use of INSPIRO® trademark databases but don't need the whole world?

Perhaps you work only in a few jurisdictions, or just need access to your own country, CTM and/or WIPO. Whatever the case, our mix and match rates ensure you get the most for your money.

Here's how it works. Just choose the registers you need, and add up the price per register from the column at right (prices shown are per register). Advance payment is required and allows unlimited access for a year.* In the event you need to take a break, simply inform your Avantiq customer representative and you can shift up to three months to the end of your term, for a total valid use of 15 months.** You can register up to three users; if you need more, just add 10% of the cost per person. In the event you have need for more than 13 users, please contact your

Avantiq customer representative for special pricing.

Plus get 5% off your offline orders

Our mix and match customers enjoy additional savings—you'll receive an automatic 5% discount on all offline search services and products for the duration of your pre-paid year. (This discount does not apply to companies that have negotiated a special corporate rate).

** All prices in Euros. Price includes up to 30 times the pre-paid amount in searching. Not available for commercial third party search providers. These promotional prices are valid through 31 December 2009.*

*** Breaks shall be no more or less than whole months in length, up to three.*

PTO-hosted databases 250€

Australia
Bulgaria
Croatia
Czech Republic
Estonia
Hong Kong
Hungary
Israel
Lithuania
New Zealand
Poland
Slovak Republic
Slovenia

Avantiq-hosted databases 750€

CTM
Switzerland
UK
WIPO

1,000€

Canada
Finland
Germany
Mexico
Spain
US States

1,250€

Argentina
Benelux
Chile
Denmark
Ireland
Italy
Norway
Sweden
US Federal

2,000€

Pharma-in-Use

INSPIRO® flat rates

More value with prepaid rates

If you are a regular user of INSPIRO® and are looking to maximize your trademark search budget, our prepaid rates reward you incrementally: the more you pre-pay, the more you get for free! Remember, this is UNLIMITED use of all of INSPIRO's features and databases, including IQ Searches and the Pharma-In-Use file.*

pre-payment from	to	earns you:
1,000€	2,999€	20% more free
3,000€	4,999€	25% more free
5,000€	9,999€	30% more free
10,000€	15,000€	40% more free

Earn up to 40% more usage for your money!

The chart at right demonstrates the four available tiers of savings. Pick your pre-paid amount, and watch your savings multiply!

Prices listed are payable in advance, and access is valid for 24 months.

* All prices in Euros. Standard costs per document apply. Does not include Worldwide Domain Names. Not available for commercial third party search providers. These promotional prices are valid through 31 December 2009.

General conditions

Protection of intellectual property rights

IQS Avantiq AG is a company registered in Switzerland. The name “Avantiq” is used as company name worldwide and protected as a registered trademark. “INSPIRO,” “Global 40+,” “Top 5 EU,” and “Euro27” are also registered trademarks of Avantiq®.

The intellectual property rights in the Avantiq databases and in all other data compilations, documents and other derivatives provided by Avantiq either belong to Avantiq or its partners and licensors.

Avantiq expects all customers, companies or persons using the Avantiq service, either directly or indirectly, to respect the intellectual property rights of Avantiq, its partners and its licensors and to include the names of the holders of the respective intellectual property rights (may this be Avantiq, one of its partners or licensors) on all documents (no matter whether as a hard copy or in electronic form) according to the instructions of Avantiq and to the indications contained in the respective data, so that the ownership of the respective rights—concerning the databases and data made available as well as the execution of searches and distribution of data are always clearly discernable. Copyright notations or other information relating to existing rights of third parties or those of Avantiq may not in any case be removed or modified.

All information and search reports provided by Avantiq are for the exclusive use of the designated Avantiq customer, companies or persons using the Avantiq service. Such data may only be copied as far as necessary in the normal course of business. Except otherwise provided in a written contract with Avantiq, customers are neither allowed to resell any data delivered by Avantiq nor to compile their own database from the data received from the results of Avantiq’s online and offline searches conducted through Avantiq and in the Avantiq databases.

Delivery time

In its price list Avantiq offers normal and express delivery times. Faster processing times are possible upon request and will be charged accordingly. In any case Avantiq will confirm the agreed price and delivery time to the client before carrying out the search.

The first day of the delivery time is considered to begin on the business day following receipt of the order.

Avantiq undertakes every effort to provide its customers with the search results by the deadline indicated in the price list. However, these delivery times are only estimations, therefore Avantiq cannot accept any responsibility for late delivery.

Delivery methods

Avantiq delivers its search reports in electronic form via e-mail or directly into INSPIRO®, Avantiq’s web-based search system. If the client wishes to have the report delivered by post or special courier, Avantiq must be informed. Avantiq retains the right to raise fees if the client chooses to have its report delivered by special courier. Fax delivery is possible upon request and will be charged if the report exceeds 15 pages.

Avantiq accepts no responsibility for any communication failures and delays due to postal, telecommunication or technological services or courier companies entrusted with the delivery of the search results.

Payments

Payments are due within 30 days after receipt of the invoice, unless prior arrangements have been made with Avantiq. Penalty interest at 1.25% per month will be automatically charged for all late payments.

The official currency of Avantiq is the Euro; payments in other currencies are possible upon request.

Translations

All searches conducted using Avantiq's own databases show the goods and services in both the original language and in English, having used automated translation tools. All searches conducted using PTO-hosted data show the goods and services in the language provided by the original source.

All searches conducted by Avantiq's local associates show the goods and services translated into English by that associate. Avantiq offers goods and services translations of its reports into other languages conducted by professional human translators with experience in the IP field. Avantiq cannot be made liable for the quality of the work of its external translators, but only for due care in selection and instruction of the respective translators.

General liability

Avantiq's online databases are compiled with the utmost precision and are generally accurate and comprehensive. However, all information contained in these databases is originally taken from official records which are themselves compiled by third parties. Avantiq therefore cannot accept any liability for the quality of this information.

Each offline search is handled by Avantiq with the greatest care.

However, Avantiq cannot guarantee the completeness and accuracy of its search reports produced, which are subject to a number of uncertainties of legal, technical and personal nature. Avantiq must therefore deny all liability for the results of the searches.

The order of presentation of the online and offline search results is based on certain technical preconditions and/or personal experience.

This order is, however, of no legal relevance and requires the client's own judgement.

Avantiq provides search services only, and does not provide any legal opinions or legal advice. Legal opinions, as part of the comprehensive and legal searches, are provided by external law firms and are based on the experience and knowledge of the respective authors. By ordering a comprehensive and legal search, the customer authorizes Avantiq to liaise with independent law firms in order to obtain the legal opinions sought. Avantiq only forwards such opinions to the client and can only be held liable for due care in selection and instruction of the respective law firm. For the legal opinions provided, General Conditions and Disclaimers of each local associate apply.

Avantiq accepts no responsibility for delays or errors caused by force majeure, including but not limited to acts of public authorities, storms, political unrest, social disorder, computer or technological breakdowns or failures and/or any negligent acts of third parties.

Governing law and jurisdictions

The General Conditions and all contracts or orders, to which they are applicable, shall be interpreted and construed according to and governed by the laws of Switzerland. The courts of Zurich shall have exclusive jurisdiction.

Nice classification

Ninth edition

1 Chemicals

2 Paints

3 Cosmetics and cleaning preparations

4 Industrial oils, lubricants and fuels

38 5 Pharmaceutical and veterinary preparations

6 Metal goods

7 Machinery

8 Hand tools

9 Electrical and scientific apparatus

10 Medical apparatus

11 Environmental control apparatus

12 Vehicles

13 Firearms

14 Jewellery

15 Musical instruments

16 Printed and paper goods

17 Rubber goods

18 Leather goods

19 Non-metallic building materials

20 Furniture and goods not included in other classes

21 Household goods and glassware

22 Ropes, string, and other raw fibrous materials

23 Yarns and threads

24 Textiles

25 Clothing and footwear

26 Fancy goods

27 Floor coverings

28 Toys and sports articles

29 Meat and processed foodstuff

30 Basic foodstuff

31 Agricultural products

32 Light beverages

33 Alcoholic beverages excluding beer

34 Smokers' articles

35 Advertising and business

36 Insurance and finance

37 Construction and repair

38 Communications

39 Transportation and storage of goods

40 Treatment of materials

41 Education and entertainment

42 Research, design and legal services

43 Hospitality

44 Medical services

45 Personal, security and social services

Vienna classification

Sixth edition

Categories of international classification of the figurative elements of marks

Category 1 Celestial Bodies, Natural Phenomena,
Geographical Maps

Category 2 Human Beings

Category 3 Animals

Category 4 Supernatural, Fabulous, Fantastic or Unidentifiable
Beings

Category 5 Plants

Category 6 Landscapes

Category 7 Constructions, Structures for Advertisements,
Gates or Barriers

Category 8 Foodstuffs

Category 9 Textiles, Clothing, Sewing Accessories, Headwear, Footwear

Category 10 Tobacco, Smokers' Requisites, Matches, Travel Goods,
Fans, Toilet Articles

Category 11 Household Utensils

Category 12 Furniture, Sanitary Installations

Category 13 Lighting, Wireless Valves, Heating, Cooking or Refrigerating
Equipment, Washing Machines, Drying Equipment

Category 14 Ironmongery, Tools, Ladders

Category 15 Machinery, Motors, Engines

Category 16 Telecommunications, Sound Recording or Reproduction,
Computers, Photography, Cinematography, Optics

Category 17 Horological Instruments, Jewelry, Weights and Measures

Category 18 Transport, Equipment for Animals

Category 19 Containers and Packing, Representations of
Miscellaneous Products

Category 20 Writing, Drawing or Painting Materials, Office
Requisites, Stationery and Booksellers' Goods

Category 21 Games, Toys, Sporting Articles, Roundabouts

Category 22 Musical Instruments And Their Accessories,
Music Accessories, Bells, Pictures, Sculptures

Category 23 Arms, Ammunition, Armour

Category 24 Heraldry, Coins, Emblems, Symbols

Category 25 Ornamental Motifs, Surfaces or Backgrounds
with Ornaments

Category 26 Geometrical Figures and Solids

Category 27 Forms of Writing, Numerals

Category 28 Inscriptions in Various Characters

Category 29 Colours



avantiq

Main 387 Route d'Arlon | Strassen, L-8010 | Luxembourg | +352 31 17 50 1

Offices Australia | Japan | Switzerland | United States

www.avantiq.com | www.inspiro.net